3D CHALLENGE ARCH-VIZ MODERN OFFICE BUILDING
INTERNATIONAL RENDER CONTEST
December 2014 – January 2015

<u>INTRODUCTION</u>

Welcome to SKT 3D CHALLENGE, our new website section dedicated to render contests. This major project blossomed from our past experience in render challenges, which in the last three years were always arranged on social media, Facebook in particular, trying the best we could to overcome the many difficulties that we encountered, in which all those who participated, knew well of.

With the increase in number of competitors (last competition had 600 entered works) and the need to be able to see good image quality (in high resolution), which enables you to enjoy a good all round technical detail of a render, the utilization of Facebook, for this type of competition and purpose, was confirmed as not really suitable for this.

Obviously with use, this site will be continually be subject to improvement. Always pointing towards and finding an optimal solution. So, it is with great joy that we announce the first challenge….

Let's see what the main highlights are for participants:

•   Registration is free

•   Each competitor will have their own personal page

•   Each competitor can upload their works independently

•   By clicking on the thumbnails, the works will be quickly visible in high resolution

•   We have implemented a system that allows the sharing of each work on major social networks

[Digitare il testo]

On the page **INFO HELP**, you will find a guide for how to use this site and answers to frequently asked questions.

We are delighted to announce our new 3D challenge Arch-Viz Modern Office Building Render Contest for December 2014 – January 2015, This 3D model was designed, modeled and rendered by Quốc Hữu Trần, a young architect from Vietnam, who already expresses a quality of the style that is really appreciable and whom we thank very much for allowing us to use his wonderful 3d model.

Modern Office Building is a project that perfectly interprets the architectural trends of recent years: cement, metal armatures, transparency, glass windows "plein air" effect, simple geometric shapes but with an elegant optical lightness.

OVERVIEW OF THE COMPETITION

Create a digital image to create an environment, by using the model provided. The images can be made at any scene, either: natural, industrial, urban, ecological realistic or imaginary. Your job is to create the perfect environment highlighting the best features of this modern office building.

 You can replace all the textures as you like, but do not change the appearance and the architectural structure of the project. You can add any personal detail vegetation, background, peoples, creating atmosphere you want, in order to give a distinguishing mark of your own.

GENERAL RULES & SUBMISSION REQUIREMENTS

Failure to comply with these Regulations will exclude the competitor from the final selection:

1 - All members belonging to our Facebook public Group **3D Challenge**, may participate by registering at the site SketchupTexture Club . Registration is free.

2 - You can use any type of software and any rendering engine

3 - Work will be considered valid that **is uploaded to the site**. Please upload to the site only your final renders

 4 - The competitors, Will have also to upload their "work in progress" within **the group 3D Challenge**, enabling all to appreciate the work process behind the image thus turning the challenge into an opportunity for confrontation and learning for all.

 5 - When uploading your 3d artwork within the group 3D Challenge, you must provide the information of the rendering engine used

6 - If your "work in progress " is published in another group or social network you should label: **SKT 3D challenge arch-viz international render contest**.

[Digitare il testo]

7 - Maximum number of renders for each author : **no more than 3 final images**

8 - **Minimum image resolution** is 1600 x 900 or 900 x 1600. WARNING if the images have a lower resolution, by default, you cannot upload them to the site.

9 - Each art work must carry **the logo** '**3D CHALLENGE'** that was included in the download

10 - The final date of submission of entries is **Saturday January 31, 2015 at midnight Italian time**

WINNERS

The 15 art work selected by popular vote, added to the **15 art work selected by admins and sponsor** , will constitute the list of **TOP 30 best entries**.

The Technical jury will select the winners in the **list of TOP 30**
First – second – third place
To each competitor will not be awarded more than one prize

- **Start date, of the popular vote**: Sunday, February 1, 2015
- **deadline of the popular vote**: Friday February 6, 2015 at midnight Italian time

- **Announcement of results of TOP 30** best entries, Sunday, February 8, 2015

- **start date, of voting of the technical jury** Sunday, February 8, 2015
- **deadline of the voting of the technical jury**, Friday, February 13, 2015

- **Announcement of results of winners, Saturday, February 14, 2015**

SCORING:

JUDGES ARE REQUIRED TO ASSESS

REALISM scoring 0/20
Rendering scene realism - this criterion refers to scene realism and to Complexity of the Scene and of the elements and the variety of elements put in the scene. Demonstrate uniqueness, realism and professionalism

COMPOSITION scoring 0/30
Creativity and composition – this criterion refers to the arrangement of the compositional elements and how the artist used them creatively. with particular attention to the coordination of materials and colors. This also refers to how artist attempt risk taking.

LIGHT & TEXTURING 0/30
this criterion refers to scene lighting, use of shadows, the source of lighting, its behavior and interaction with the scene and that the textures not show signs or repetition or scaling issues.

[Digitare il testo]

OVERALL IMPACT 0/20
This criterion refers to "X factor", the impact of the scene to the judge (first and lasting impression). Is the scene forgettable or it will create an impression, an impact to the viewer? Initial impact & lasting impression

TECHNICAL JURY
The composition of the technical jury, would be announced as soon as we receive the confirmation of all the people invited to join it

---

PRIZE
The awards are sponsored by **CG. World Archviz Support**
To each competitor will not be awarded more than one prize

First prize   **1000 U.S. dollars**
Second prize   **500 U.S. dollars**
Third prize   **250 U.S. dollars**
2 awards (special mention)   **150 U.S**. dollars for each one

Special mentions

An unquestionable decision of the sponsors, among all the competitors **will be chosen 2 works** for the best creativity and visual impact, for each one, will be awarded a prize of **150 US dollars**

To the first place winner 3D competition **SketchUpArtists.org** will assign one of their exclusive **black T-Shirts bearing the SketchUpArtists logo** ! So hurry and get your entries in now to get the opportunity to get your hands on one of these rare T-Shirts, last seen at SketchUp Basecamp

NOTE

You are the only responsible for paying all federal and other taxes in accordance with the law that is applied in your state, province, and/or country of residence.

You will be required to provide the IBAN (International Bank Account Number) or PayPal or Western Union references to receive your Prize.

If you do not, Sketchup Texture reserves the right not to deliver the prizes, to receive your Prize. If you do not, Sketchup Texture reserves the right not to deliver the prizes.

SPONSOR

the contest is sponsored by **CG. World Archviz Support**
CG. World Archviz Support is an Italian non-profit association for the support and development of the design and designers worldwide

[Digitare il testo]

.

We will promote the top 30 finalists, through the [Sketchup Texture](#) web site, currently with nearly 14,000,000 visits, will allow you to obtain great international visibility.

Equal publicity and visibility will be given on the corresponding [Facebook page](#) and that of [SketchUpArtist's official Facebook page](#)... so massive pubblicity! In addition, being awarded the title 3D Challenge winners is most certainly a great thing for your portfolio.

Let not the material prize be the motivating factor here, rather the spirit of challenging ourselves through excellence and sharing. Through this you can earn the biggest prize....the knowledge and the respect !

Best of luck to all !!

Sketchup Texture Club Admins